1940?

DECORATIVE

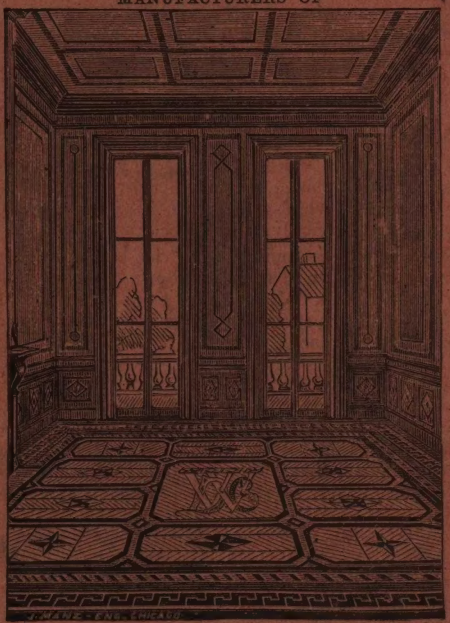
WOOD

CARPET COMPANY

MANUFACTURERS OF

WOOD CARPET AND PARQUET FLOORS,

From ¼ to 1¼ inches thick.



PLAIN AND ORNAMENTAL WAINSCOTS.

Manufactory at Warren, Illinois.

For Vestibules, Dining and Sitting Rooms, Banks, Hotels, Saloons, Offices, Drug Stores, School-rooms, &c.

CALL AND SEE SAMPLES.

AGENTS:

T. DUNFEE, 161 LaSalle St., Chicago.
C. N. EMORY, 245 W. 5th St., Cincinnati.
WILLIAM JORDAN, Burlington, Iowa.
J. L. ISAACS, 1209 Olive St., St. Louis.
VALLEY BOOK STORE, Portsmouth, O.
GOLDSMITH & CO., Milwaukee, Ag'ts for Wis. and Minn.
C. LUSE, Des Moines, Iowa.
GEORGE R. CLARK, Dubuque, Iowa.
JANEY & PERRY, 116 Main St., Louisville, Ky.

C. E. SOUTHARD, PRINTER, 175 MONROE ST., CHICAGO.

AFTER an experience of a number of years, this article has proved, by its durability, that it is the cheapest covering for Kitchens, Offices, Stores, Banks, Halls, Laundries, School, Billiard, Bath, Dining and Sitting Rooms, and, where care is taken, it can be kept to look nice as long as it lasts, which would be as long as an ordinary HARD WOOD FLOOR, or at least ten times as long as the best English Oil Cloth.

It can be readily shipped to any part of the country, and laid down in the desired patterns which we furnish upon application. Any good carpenter can lay it.

Our standard goods are made simply of plain strips of Walnut and Ash, alternate, or with all one wood, and are cut into any pattern desired. Our standard goods are made 20, 28 and 36 inches wide; our diagonal 12, 14¾ and 18 inches. Our Plain Borders are made in 10 and 12 feet lengths, and our Fancy Borders in 12 feet lengths, or in lengths to fit the room in width, from 5 to 30 inches.

It is made of well seasoned and kiln-dried hard woods, cut into strips 1⅜ to 1½ of an inch wide, ¼ of an inch thick, and firmly cemented on to heavy cotton drill, and thus becomes portable and rolls up like an oil cloth; it is securely nailed down with 1¾ inch finishing nails, planed, or smoothed over when it is finished with our wood filler, which we furnish, put up in one gallon cans, for finishing our floors only. See directions for using.

To prevent misunderstanding, our Price List is for goods uncut, as delivered, not measured when laid down. We lay it and finish it in this city, within a radius of four miles from our store, in plain styles, for 35c. per yard for floors. Closets, Vestibules, Windows, and small places, we charge for the time occupied in laying at 45c. per hour. When we send our Carpeting in the Country, we will, if desired, send a competent man to superintend the laying, parties themselves finding any aditional help necessary. For such services we charge $3.00 a day (per man), and all traveling expenses, shipping, loss of time, traveling, and board (when the distance requires them to stay all night). These rules will not be deviated from except by special written contract.

The floors are insect proof, and therefore peculiarly suitable to warm climates, while by their tightness, dust cannot penetrate through them. The great advantage of these floors is they do not disturb any of the arrangements of a room materially, such as door sills, hearth stone or register, being but ¼ inch thick.

It should be borne in mind that in making comparisons of the cost of our flooring with other materials, such as oil-cloth or carpets, that our

TDCAT 1880

#PAPV03B503

WOOD CARPETING

Will last as long as five oil cloths or ten Brussels carpets; as easily cleaned as the former, and avoid the trouble and expense of the latter in having to be taken up every short period to be shaken.

The unpleasant odor of an oil cloth must have been noticed by every one, especially after the room has been closed for a time; this is all avoided in our Carpeting.

This material is manufactured from oak, walnut, cedar and other contrasting colors of wood, and, when laid upon the floor, resembles the rich mosaic inlaid work so common in Germany, France and Italy, and without which no house is complete there. The wood is cut into slats of uniform width, one-quarter of an inch in thickness, which are firmly cemented to canvas. It is laid down in ornamental designs, to suit the taste or caprice, and becomes at once an elegant and indispensable carpeting. It is equally as elaborate as the celebrated French floors, which the visitor to Paris so much admires. It has a beautiful surface-finish, susceptible of high polish, and is easily kept clean and in perfect order. It will last as long upon a floor as ten Brussels carpets, and costs about the price of one. As a wainscoting, it will last as long as the house stands, and only decays with the edifice itself. The wainscoting shown in our illustration is very elegant in design, and produces a fine effect.

All our work is fully guaranteed as to beauty and durability, when our instructions for finishing and keeping floors in order are followed.

We are prepared to ship the above goods in any quantity, and will furnish all necessary information free of charge.

Builders, Carpenters, and the Trade supplied at a liberal discount.

DIRECTIONS FOR FINISHING OUR FLOORS AND KEEPING THEM IN ORDER.

Take a brush and apply a heavy coat of the liquid to a space say about three feet wide, or as far as can be reached over conveniently, at once before the liquid has time to dry; sprinkle on a reasonable coat of the Powder; take a coarse piece of canvas and rub the floor thoroughly in order to fill the pores of the wood, and proceed in this manner until the whole floor is gone over; let it lay in that condition about one-half or three-fourths of an hour, or until the finish begins to harden, then take a piece of coarse, dry canvas and rub the whole surface until it is dry and comes to a polish. If an extra finish is required, apply the second coat in the same manner. For FINISHING OLD FLOORS, wash the floor clean and, after it is dry, apply the Finish to the floor in the same manner as to finish a new floor, when it will look about as well as when new. Use no other finish, as by so doing you may ruin the appearance of your floor.

PRICE LIST.

Standard Carpet, alternate Ash and Walnut, 36 in. wide, per lineal yard	$1 75
Standard Carpet, 28 in. wide, per lineal yard	1 50
Standard Carpet, 20 in. wide, " "	85
Plain Carpet, one wood only, Ash, Oak or Walnut, 36 in. wide, per lineal yard	1 75
Plain Carpet, one wood only, Ash, Oak or Walnut, 28 in. wide, per lineal yard	1 50
Standard Carpet, 10 or 12 feet wide, per square yard	2 00

DIAGONAL CARPET.

12 in. Standard Diagonal Carpet, per lineal yard	65
14¾ in. " " " " " "	85
18 in. " " " " " "	1 00
12 in. Diagonal Solid Oak, Ash or Walnut, plain, per lineal yard	65
14¾ in. " " " " " " " "	85
18 in. " " " " " " " "	1 00

BORDERS SUITABLE FOR ABOVE.

3¾ in. plain white center Border, per foot, lineal	08
5 in. " " " " " " "	10
5 in. Rope Border, per foot, lineal	20
7 in. " " "	25
7 in. Ribbon Border, " "	35
5 in. Gothic " " "	25
6 in. " " " "	30
8 in. " " " "	35
10 in. Double Pointed Gothic Border, per lineal foot	50
12 in. " " " " "	70
15 in. " " " " "	85
8 and 10 in. Castellated Gothic Border, "	35
8 and 10 in. Grecian Border, "	35
10 in. Block Border, "	35
8 in. Chain Border, "	35
10 in. Chain and Gothic Border, "	45
Bead Wainscot, without Mouldings, 28 in. high, per lineal yard	1 50
Bead Wainscot, " " 36 in. " "	1 75

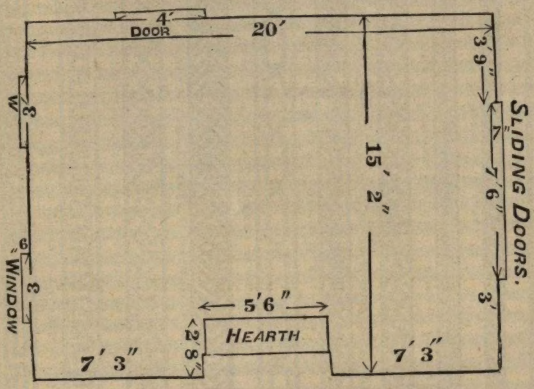
Corners for Borders, 5 in., 30 cts.; 6 in., 35 cts.; 7 in., 35 cts.; 8 in., 40 cts.; 10 in., 50 cts.; 12 in., 60 cts.

Initials, Monograms and Inscriptions made to order.

Center Pieces from 24 te 28 in., from $4.00 to $15.00 each, or $1.00 to $1.50 per square foot.

DIRECTIONS FOR MEASURING FLOORS.

Draw a design of the shape of the room as follows:

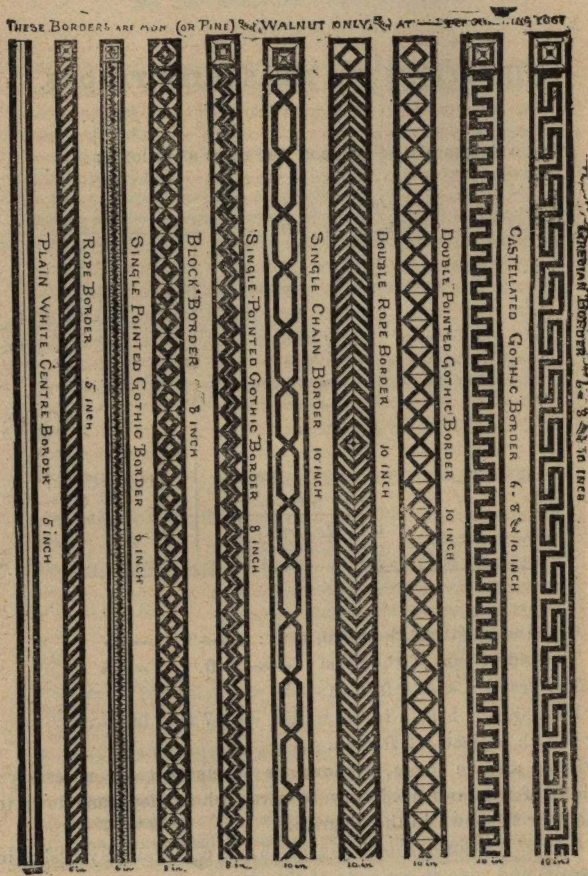


Give the length of the room, thus: <—20 ft.—>
The widest part of the room: <—15 ft. 2 in.—>
The hearth: <—5 ft. 6 in.—>
Each side of hearth to the walls: <—7 ft. 3 in.—>
Hearth projects: 2 ft. 8 in.

Show all the doors, windows or offsets that are necessary; width of windows need only be given when they come down to the floor as shown in the diagram.

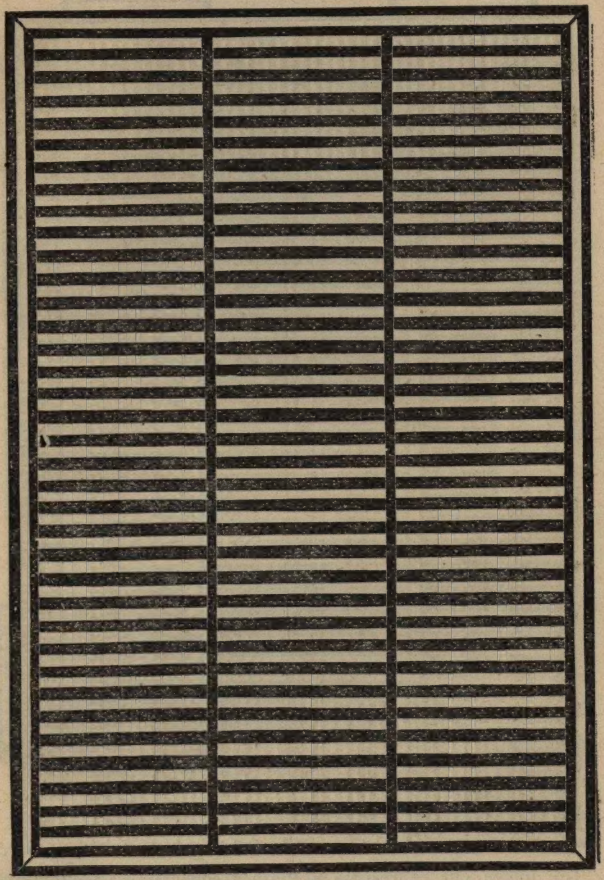
Correct measurements being given, we can draw any design to a scale, and give an estimate of the exact cost.

FLOOR BORDERS.


These Borders are mon (or Pine) & Walnut only, & at
Plain White Centre Border 5 inch
Rope Border 5 inch
Single Pointed Gothic Border 6 inch
Block Border 8 inch
Single Pointed Gothic Border 8 inch
Single Chain Border 10 inch
Double Rope Border 10 inch
Double Pointed Gothic Border 10 inch
Castellated Gothic Border 6, 8 & 10 inch
Grecian Border 6, 8 & 10 inch

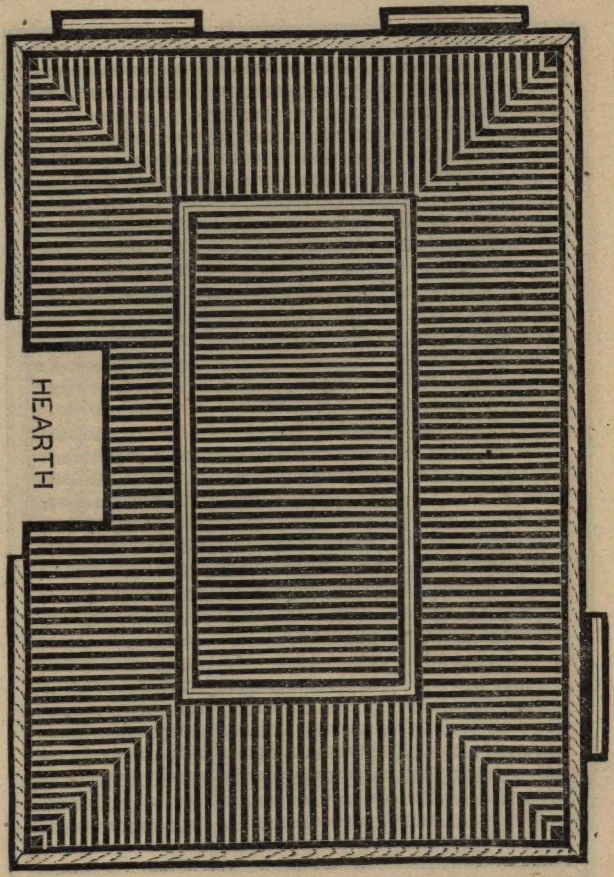
The above cut represents a few of our popular styles of Borders. For prices, see Price-List page. Many other styles can be seen by referring to our engravings of Parquet Floors, where prices are given estimated by the square foot.

DIAGRAM No. 40.



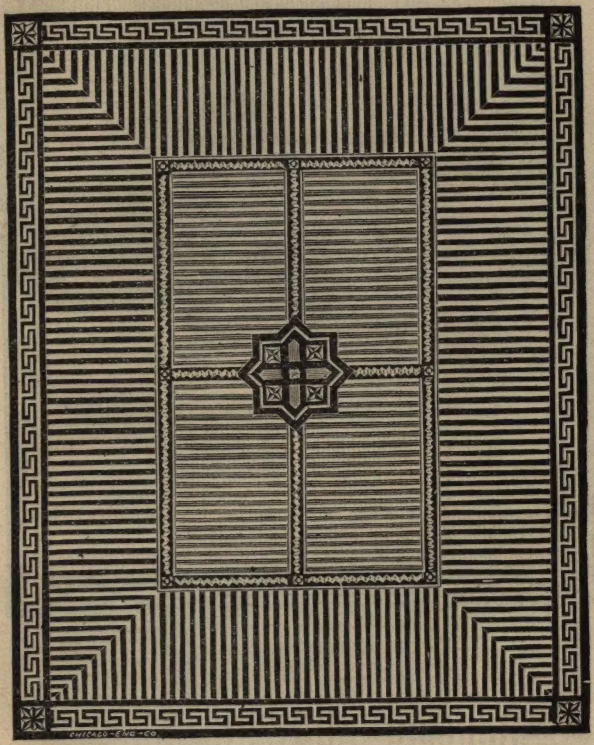
The above is our plainest style of wood-carpet floor, with plain border. Price, laid, $2.00 per square yard.

DIAGRAM No. 44.



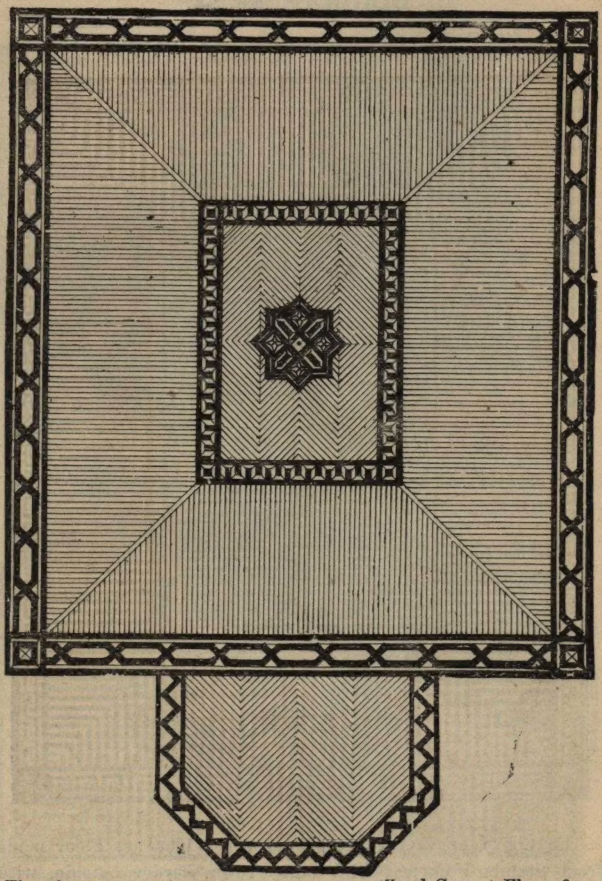
The above cut represents a Plain Wood Carpet, made from Standard Carpet, with plain border. Price of carpet, size 8 x 12 and upwards, laid and finished, $2.25 per square yard. Smaller sizes come under the head of Vestibules, and will cost in proportion to the estimated amount of time occupied in laying.

DIAGRAM No. 54.



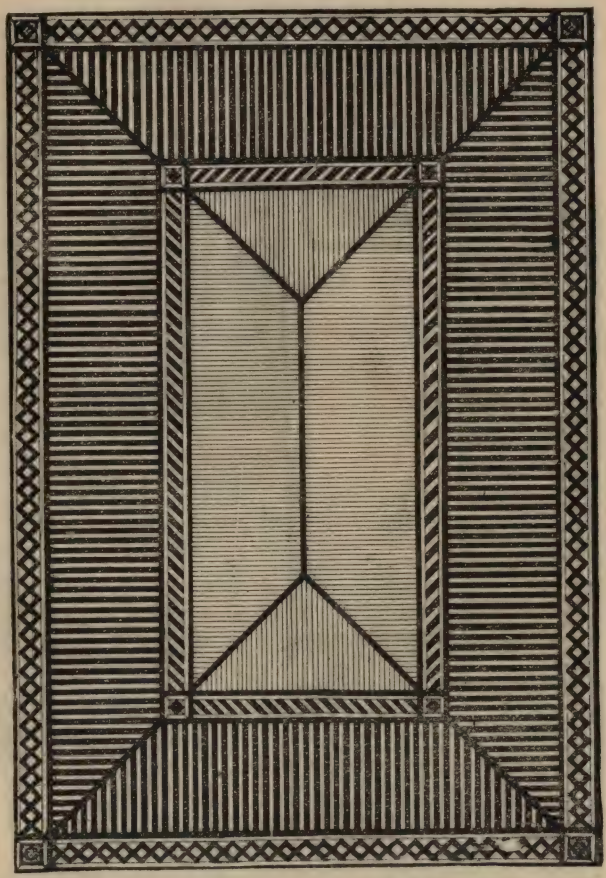
The above engraving represents a Wood Carpet Floor made from Standard Carpet, with fancy 10-in. border outside, with center piece. The floor is divided into panels by narrow borders; panels of plain oak, or ash, and cherry alternate. This makes a beautiful floor for a large room.

DIAGRAM No. 30.



The above cut represents a plan for a Wood Carpet Floor for a room where a bay window is attached, suitable for a library, dining or sitting room, and is made of plain ash or oak goods, with 8-in. chain border outside and 6 or 8-in. gothic center border, with ornamental center piece. For prices of goods per yard, and border per foot, see Price-List page.

DIAGRAM NO. 29.



The above cut represents one of our styles of Wood Carpet Floor made of standard ash and walnut, with ash or oak in center. Ten inch outside border and 5 or 7 inch center border. Any other styles of borders can be used, if preferred. For prices of borders per foot, and carpet per square yard, see price list page. This style will make a neat dining-room floor.

DIAGRAM No. 47.

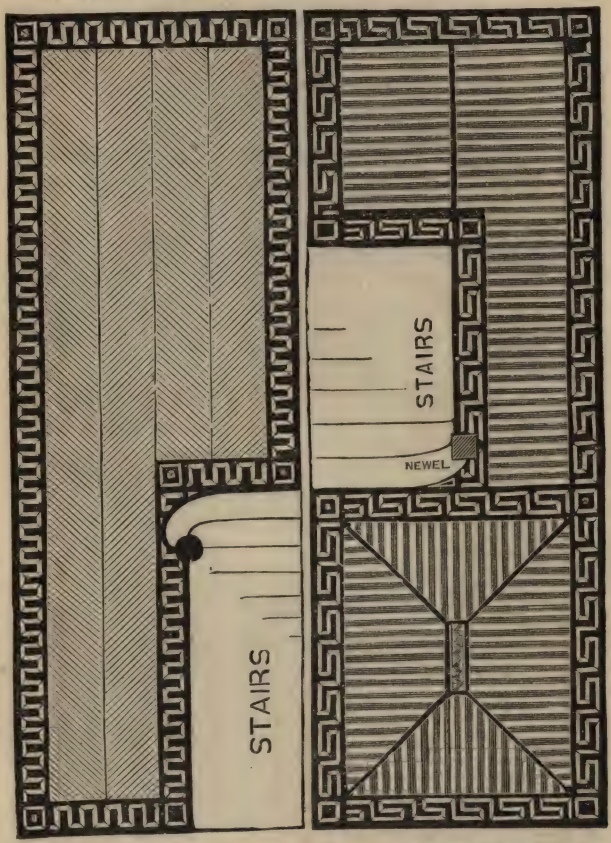
DIAGRAM No. 48.

DIAGRAM No. 49.

Diagram 47, on this page, represents a plain hall floor, made from Standard Carpet. For price, see price list page.

Diagrams 48 and 49 represent floors suitable for any room, from the size of a vestibule upwards. Prices given on application.

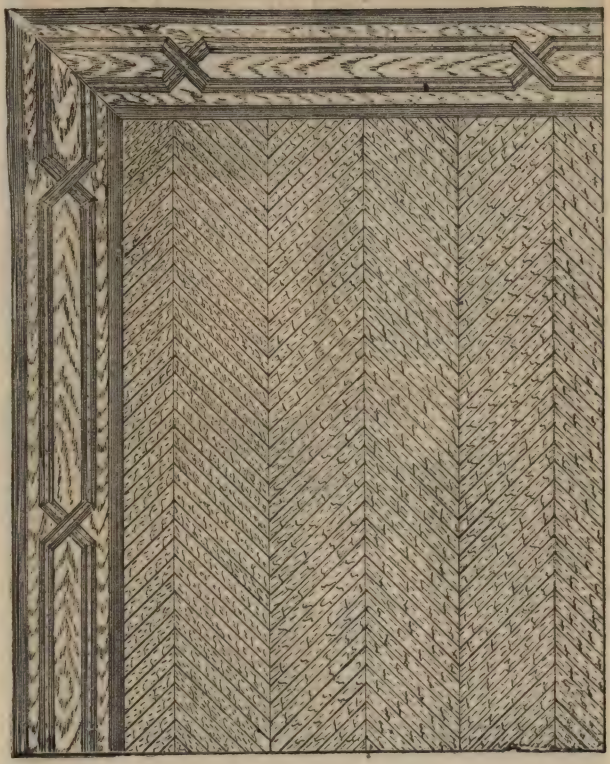
DIAGRAM No. 45. **DIAGRAM No. 46.**



The above cut represents two different styles of hall floors. Diagram No. 45 is laid with 8-inch Castellated Gothic Border, and plain Diagonal ash or oak. A center piece can be used in this floor with good effect.

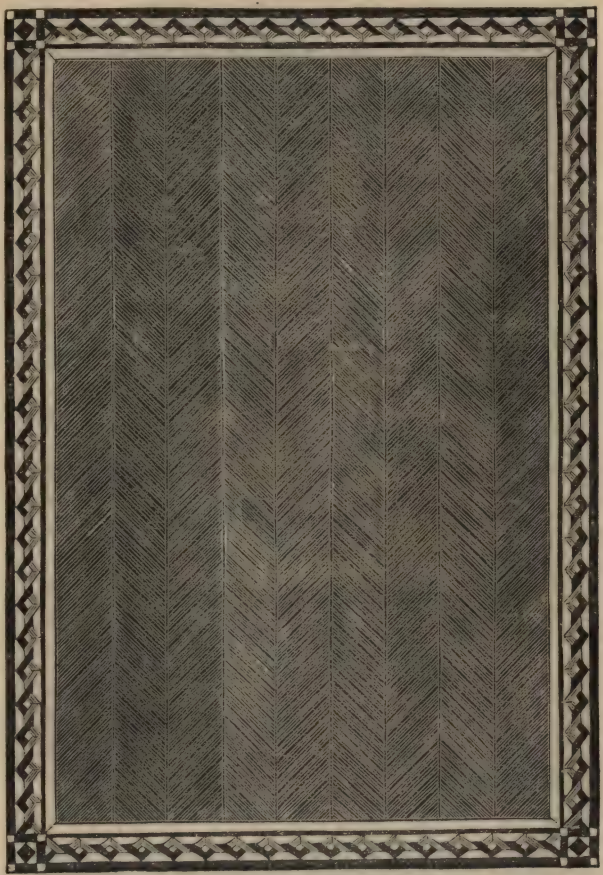
Diagram No. 46 is made of 8-inch Grecian Border, and the center of straight Standard Carpet. A center piece can be used, if desired. For prices of border per foot, and carpet per yard, see price list page.

DIAGRAM No. 33.



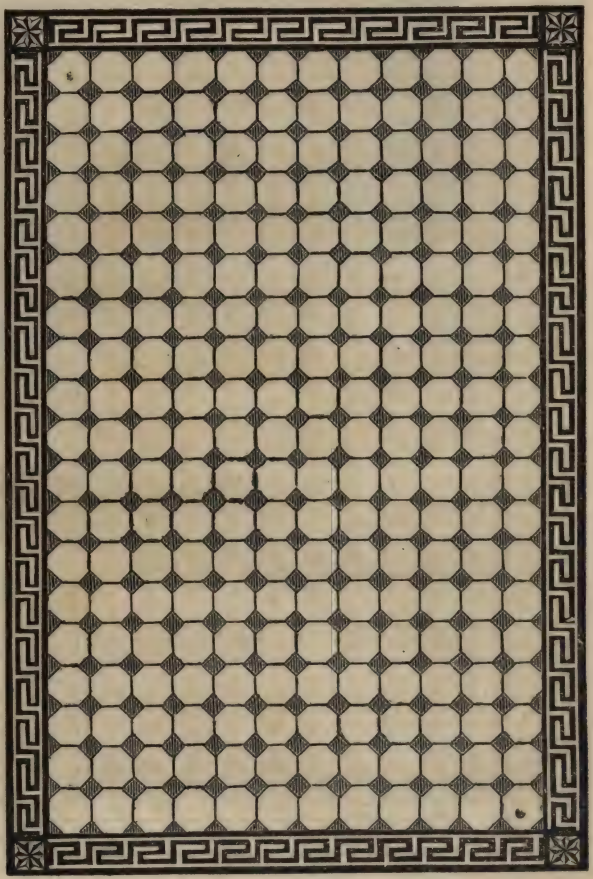
The above cut represents what is called a diagonal center floor, with a wide border. The center is of ash or oak, border of ash and walnut, and it can be ornamented with a center piece. It is suitable for any large room.

DIAGRAM No. 55.



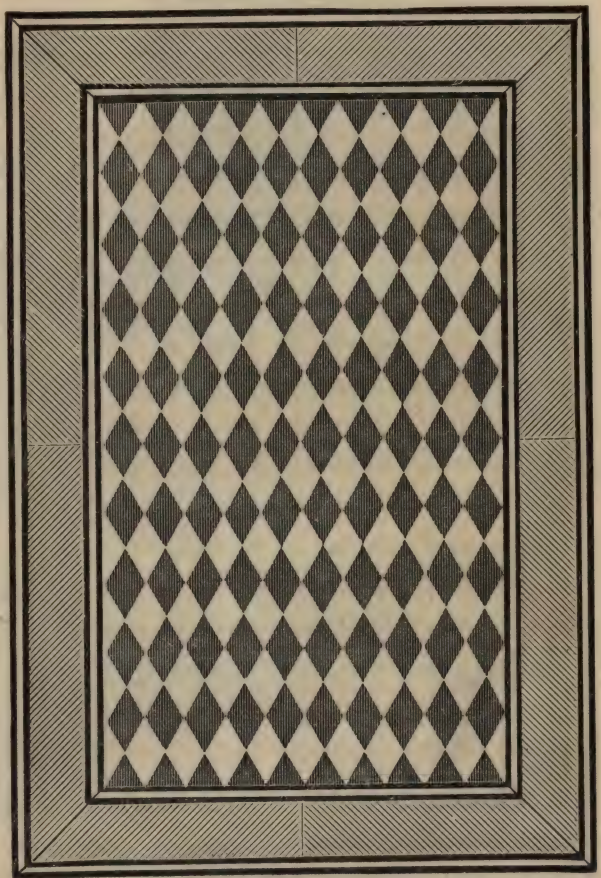
The above engraving represents a Wood Carpet made from walnut Diagonal Carpet, plain, surrounded with a light border, which makes a fine contrast compared with the dark center. This will make a solid and rich appearing floor. This style of floor can be ornamented with a center piece, with good effect, if desired.

DIAGRAM No. 28.



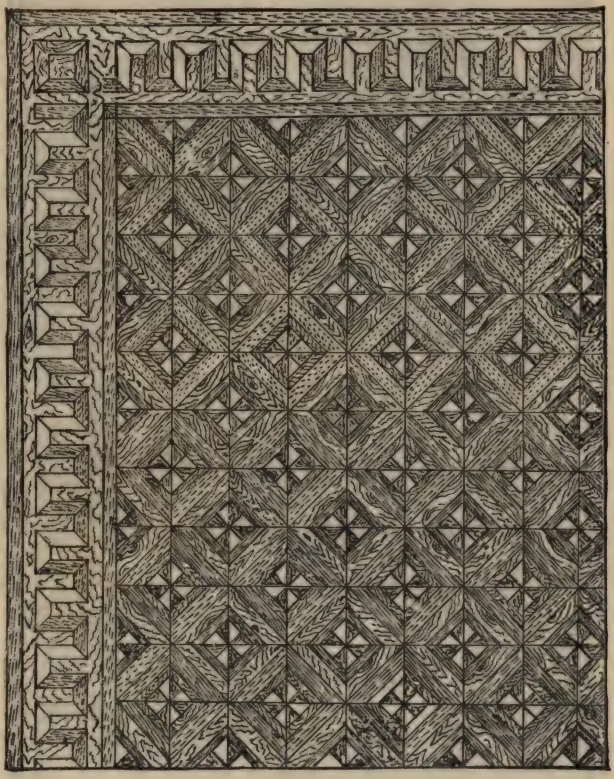
The above cut represents an Octagon tile floor. The center is made of octagon blocks of ash or oak, and square blocks of walnut. Price per square yard laid, $3.50; price of border laid as shown in diagram, 45c. per lineal foot. Any other style of border can be used, if preferred.

DIAGRAM No. 27.



The above cut represents a Diamond tile floor, with plain border. The center is made of alternate blocks of plain ash, or oak and walnut. Price of center laid, $3.25 per square yard; price of border per lineal foot, 75c. laid. Any of the fancy borders can be used, if preferred.

DIAGRAM No. 38.

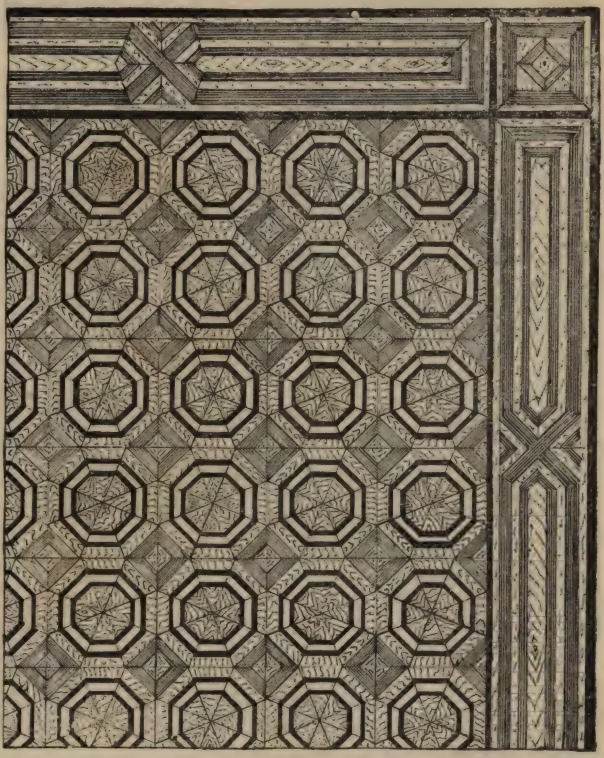


The above cut represents a style of Parquet floor, made of walnut, oak, cherry and maple. Price of border, 24 inches wide, per square foot, 75c. Price of center, put up in squares ready to lay, per square foot, $\frac{1}{4}$ inch thick, 60c.

DIAGRAM No. 39.

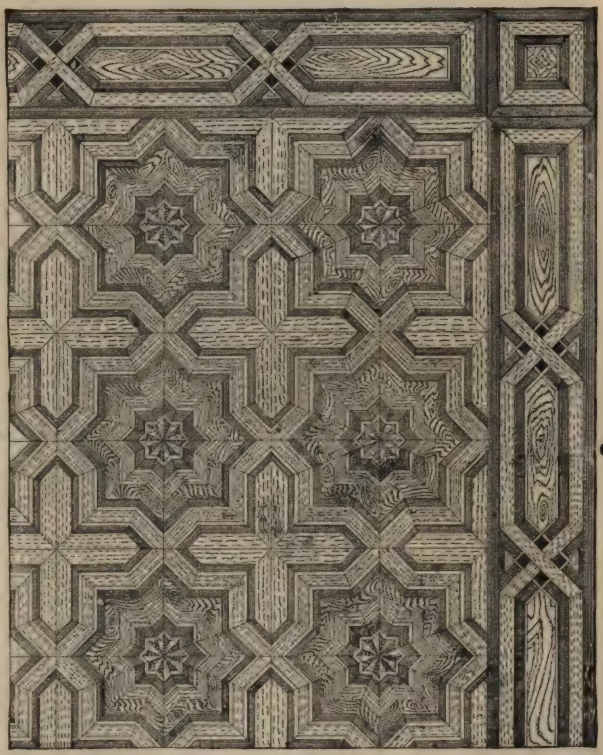
The above cut represents a Parquet Floor copied from the German inlaid floors. Price of border, per square foot, 75 cents. Price of floor, put up in squares ready to lay, per sq. foot, $\frac{1}{4}$ inch thick, 75 cts. and $1.00.

DIAGRAM No. 40.



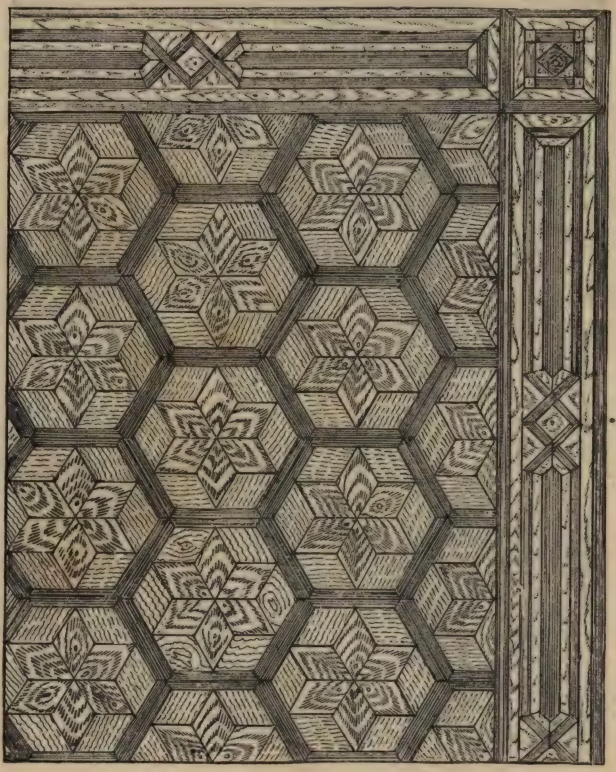
The above cut represents a very elaborate Parquet Floor. This style is taken from one of the finest imported inlaid floors, and is made of oak, maple, walnut and ash, and when laid and polished makes a very fine floor. Price of border, per square foot, 75 cts. Price of floor, per square foot, ready to lay, $\frac{1}{4}$ in. thick, 75 cts.

DIAGRAM No. 41.



The above cut represents a Parquet Floor. This style was copied from one of the finest inlaid floors of Berlin, and is as elaborate as any inlaid floor to be found in Europe. We make it at less than one-third the cost of the imported. Price of border, per square foot, $1.25. Price of floor, ready to lay, $\frac{1}{4}$ in. thick, $1.25 per square foot.

DIAGRAM No. 43.



The above cut represents a Parquet Floor made any thickness, from $\frac{1}{4}$ to $1\frac{1}{4}$ inches, of oak or cherry, ash and walnut, and never fails to please. Price of border, per square foot, 60 cts. Price of floor, ready to lay ($\frac{1}{4}$ inch), per square foot, 60 cts.

DIAGRAM No. 51.

DIAGRAM No. 52.

Diagram No. 51, on this page, will make a genteel floor. It is made of 10-inch block border: the dark strips of black walnut, and the squares of ash or oak. Price of border, per foot lineal, 35 cts.; center, 40 cts. per foot, ready to lay.

Diagram 52 is nearly the same in appearance. Price, 30 cts. per foot, ready to lay.

DIAGRAM No. 50.

The above cut represents what is called the Star Pattern of floor, with 10-inch chain and gothic border. The center is of two woods only—black walnut and ash or oak. Any of our fancy 20 or 24-inch borders can be used. Where a wider border is desired, the border on diagram 39 will match this floor with good effect. Price of border as shown in diagram, 45c. per foot lineal; price per foot of center of floor, 70c., ready to lay. An extra charge, of from 15c. to 25c. per square foot, will be made for laying and finishing Parquet floors.

DIAGRAM No. 53. CENTER PIECES.

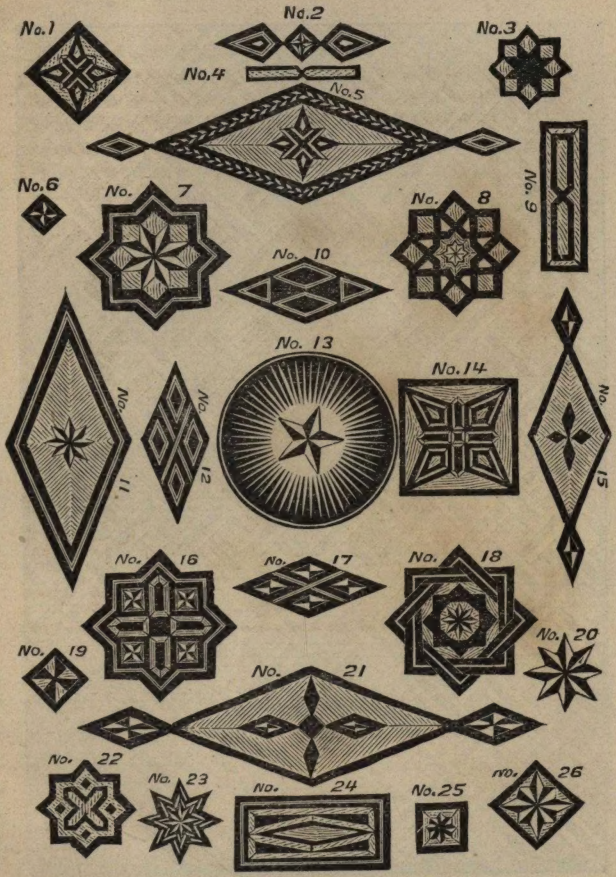
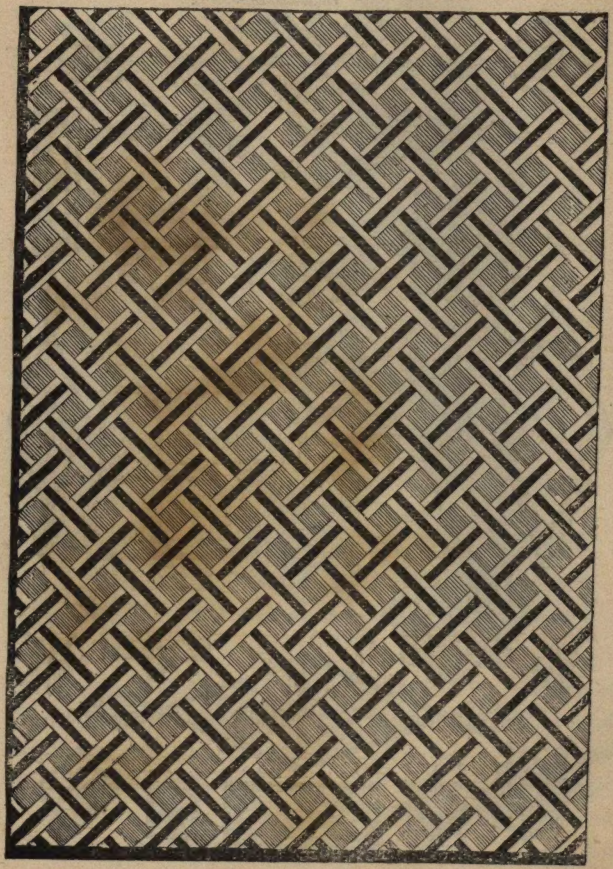


Diagram No. 53 represents some of our latest styles of Center Pieces and Border Corner Blocks. These are sold at from $1.00 to $1.50 per square foot.

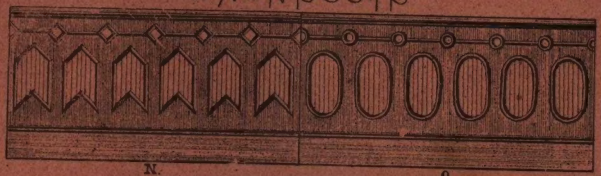
DIAGRAM No. 42.



The above style represents a floor made every thickness, from ¼ to 1¼ inches thick. It is made of oak or cherry, walnut and maple. ¼ inch, price per square foot, ready to lay, 40c.

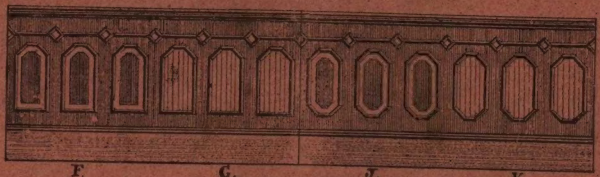
DIAGRAM No. 37.

WAINSCOTS



N. O.

L. M.



F. G. J. K.

P. Q.

The above cuts represent our plain and elaborate styles of Wainscot. The styles P and Q are made $\frac{1}{4}$ inch thick and beaded, of any wood desired. All the styles of panel wainscot are made of solid wood, $\frac{7}{8}$ inch thick and heavily moulded. We make veneered wainscot, when desired, to order only.

John Gach 5-77.
£22.50